

RECEIVED  
CENTRAL FAX CENTER

APR 15 2008


REMARKS

The Examiner has rejected the claims 4 and 7 through 10 under 35 USC 103 as being obvious over Foodman et al. in view of Lutolf. Applicant has carefully reviewed Foodman et al. and would like to respond to the Examiner's comments added to the Advisory Action.


In particular, Applicant still respectfully submits that Foodman et al. is nothing but a security system which detects the unauthorized entry to the premises, a fire or a maintenance malfunction within the premises (see the abstract). However, Applicant's invention as claimed by claim 4 (currently amended) is a system offering specific customer information service to a specific customer timely over a communication network according to the changes in the daily living circumstances of the customer staying or living in a dwelling house or an office building. Clearly this is more than what Foodman et al. does. In addition, Applicant's invention as claimed by claim 4 (currently amended) includes a service server which send back as visual display information to a multi-functional communication terminal unit introduction information on products or services selected from information prepared in advance in reply to the received attribute information. Applicant respectfully submits that Foodman et al. does not show, suggest or teach this element.

It is therefore respectfully requested that these arguments be considered in conjunction with the Rule 116 Amendment which was not entered by the Examiner and which Applicant now expects will be entered as part of this Request for Continued Examination.

Respectfully submitted,

By:   
William L. Androlia  
Reg. No. 27,177

Quinn Emanuel Urquhart Oliver & Hedges, LLP  
Koda/Androlia  
865 S. Figueroa Street, 10th Floor  
Los Angeles, California 90017  
Telephone: 213-443-3000  
Facsimile: 213-443-3100  
E-mail: thomasedison@quinnemanuel.com

Certificate of Transmission	
I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office Fax No. (571) 273-8300 on April 15, 2008.	
William L. Androlia Name	
 Signature	4/15/2008 Date